

THE IPOD STORY
Steve Jobs and the
Birth of an Icon

DO I KNOW YOU?
Why Some People
Can't See Faces

COOL GEAR
Best of Wired's
Gadget Lab

PULL THE PLUG
The Race to Build
a Better Battery

WIRED


NOVEMBER 2006 BELIEVE IT OR NOT

The New Atheism

No Heaven. No Hell. Just Science.

INSIDE THE CRUSADE AGAINST RELIGION





jargon watch

EMPTY SPAM

n. Email containing cribbed passages from classic texts like *Robinson Crusoe*, lacking any discernible sales pitch. Some security experts believe empty spam to be a far-flung attempt to confuse spam filters, but the spate of good writing has mostly been perplexing to recipients accustomed to nongrammatical email.

HYPERMILE

v. To aggressively seek fuel efficiency, even at the expense of road etiquette and safety. Champion hypermilers – usually hybrid vehicle drivers – shut down their engines while coasting and post photographs of their odometers on Web sites to boast of impressive (as high as 90) miles per gallon.

BLOGITBURO

n. The virtual central committee of the burgeoning left-wing netroots movement. Under the influence of Daily Kos and MyDD, the blogitburo is determined to purge the Democratic party.

BAT WALKING

n. The latest nocturnal activity for insomniacs and intrepid naturalists. Instead of binoculars, bat walkers carry high-frequency listening devices to monitor their subjects' echolocation activities.

— Jonathon Keats

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Thanks to contributor Trevor Freeman

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to record a bootleg – and
movie biz billions every year.
S tech firms on new tools for
from Mumbai to Manhattan.
th a flick, you'll be watched

— Aria Pearson

quad of security quest



Adobe Acrobat

